VMWare Transition

Why?

- Diminishing hard drive space, In average there are 5 project launches per month
- Excess of resources from preliminary report (Unused CPU and Memory)
 - Some servers are getting old (increased failure rate) and it is expensive to buy new servers with excessive resources
 - With VMWare we can add resources as needed and without downtime
- Everything is slow
 - No failover solution and slow data recovery at this time (Currently we only do backup on the data but not the system)
 - Ideal for SaaS implementations, faster deployment and setup (Use VM templates as bundles)
- More clients are asking about virtualization options in hosting
- Constant reliance on DRAC for a high availability environment
- We currently do not use any good monitoring software because we do not have any Linux servers
- Everyone is moving to virtualization

What?

- VMWare Essentials Plus Kit
 - 3 Servers
 - Limits
 - 2 Processors per server
 - 192 GB Maximum total memory
 - 1 SAN
 - VM storage device
 - Up to 24 TB of storage space
 - 2 Switches
 - For load balancing between SAN and 3 servers
 - VMotion implementation
- * This setup can takeover all of our current servers

How?

- Scenario 1
 - VMWare Essentials Plus Kit (\$4.5K)
 - 1 SAN (\$16K)
 - 1 Memory Upgrades 64GB kit (\$3.4K)
 - 1 New Server (\$10K)
 - 2 New Cisco Managed Switches (\$260 ea)
 - Total = \$34.4K
- Drawbacks
 - No redundancy or failover for SAN
 - Takes about 2 months to build a new server from Dell

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- Advantages
 - All new equipment
 - No warranty expense

How? (Part 2)

- Scenario 2
 - VMWare Essentials Plus Kit (\$4.5K)
 - 1 SAN (\$15K)
 - 2 Used Server (\$2.5K ea)
 - 2 Memory Upgrades 64GB kit (\$3.4K ea)
 - 6 Hard Drive 320 GB (\$80 ea)
 - 2 New Cisco Managed Switches (\$260 ea)
 - Total = \$28.9K
- Drawbacks
 - Warranty expenses
 - No redundancy or failover for SAN
- Advantages
 - Can be purchased in less than 2 months
 - Slightly cheaper
 - Completes the VMWare 3 server cluster setup

How? (Part 3)

- Scenario 3
 - VMWare Essentials Plus Kit (\$4.5K)
 - 2 Used SAN (\$10K ea)
 - 2 Used Server (\$2.5K ea)
 - 2 Memory Upgrades 64GB kit (\$3.4K ea)
 - 6 Hard Drive 320 GB (\$80 ea)
 - 2 New Cisco Managed Switches (\$260 ea)
 - Total = \$37.3K
- Drawbacks
 - Used SAN is hard to find in the Internet
 - Most expensive of all scenarios
 - Warranty expenses
- Advantages
 - Can be purchased in less than 2 months
 - Failover availability
 - Completes the VMWare 3 server cluster setup

Where?

- Setup and testing will be done in the office
- Implementation will be in another data cabinet in CoreSite
- Possible failover setup in the future in Las Vegas



When?

- Timeline
- Acquire Equipment (2 months)
- Setup and Test Equipment in (1 month)
- CoreSite / Colocation Setup (2 weeks)
- Server Transition (6 months)
 - This includes transferring all websites and all data to virtual servers



Pricing

- Based off \$200 per month shared hosting
- * Prices are subject to change
 - Light (*\$300)
 - 50 GB Disk
 - 4 GB RAM
 - 2 Cores
 - Basic (*\$400)

- 100 GB Disk
- 8 GB RAM
- 4 Cores
- Medium (*\$500)
 - 250 GB
 - 8 GB
 - 4 Cores
- Enterprise (*\$600)
 - 500 GB
 - 16 GB
 - 8 Cores